



COMING JULY 2026: NEWARK LEFTY'S ALLEY & EATS

ILOVELEFTYS.COM/NEWARK



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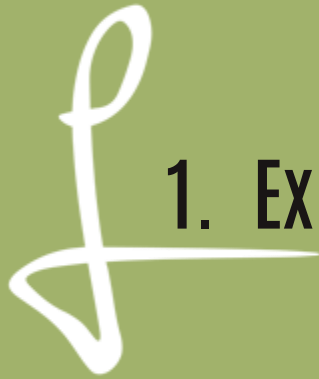
From birthday parties to team outings, we make every group celebration next-level fun.

06

Community Integration

Deep local roots with outreach, partnerships, and programming for students, schools, and nonprofits.





1. Executive Summary



Executive Summary

The Next Chapter of Eatertainment

Lefty's Alley & Eats is a specialty family entertainment center that **connects people** and creates lasting memories of fun through interactive entertainment and **surprisingly good food and beverage**. The first location opened in Lewes, DE in December 2016. With proof of concept in hand, solid operational leadership, and a strong working knowledge of the business model, the time is ripe for expansion.

Lefty's is looking to grow their brand starting with a second location in Newark, DE. Set to begin construction in October 2025, this new facility will be located in The Grove Shopping Center. The Grove is a premium location in the retail epicenter of Newark. Set alongside 350 new rental apartments, this commercial center has undergone a 10-year, \$80M redevelopment as a planned lifestyle community. It is situated a mere two blocks from the University of Delaware with 24,000 students and 4,500 employees. This location boasts a population of 162,000 within a 5-mile radius and a population of 258,000 within a 10-mile radius.

Lefty's Alley & Eats plans to occupy **55,000 square feet** of the vacant building on the south border of The Grove. Lefty's in Newark will offer a similar attraction mix anchored with 16 lanes of luxury 10-pin bowling as well as four lanes of Duckpin Bowling. Other main attractions include Axe Throwing, Topgolf Simulators, Krazy Darts, and **the first Game Show Experience on the East Coast**. Approximately 6,000 square feet will be allocated to the redemption arcade. This current prototype will offer more **group event space, an indoor/outdoor patio and beer garden, as well as a dedicated stage for live entertainment**.

The food and beverage program will mirror Lewes with a **chef-inspired seasonal menu and craft cocktails**. The Newark kitchen will expand upon guest favorites with a focus on Lefty's signature **New York-style pizza**, elevated handhelds, and shareable plates designed for large groups and events. Guests can expect familiar favorites alongside rotating seasonal features, local brewery collaborations, and a refreshed cocktail program built around innovation and approachability. Whether it's a family dinner, team outing, or night out with friends, the culinary experience at Lefty's Newark will be every bit as memorable as the play.





2. Location

Welcome to Newark, Lefty's!

A Prime Location with Built-In Traffic

Located in The Grove, an \$80M lifestyle redevelopment in the heart of Newark, Lefty's second location is bringing its signature mix of play, food, and connection to a thriving new neighborhood.

- Easy access from major roads and nearby suburbs
- Steps away from 350 new apartment units and local schools
- Surrounded by established family neighborhoods and retail
- Just two blocks from the University of Delaware

→ **Lefty's Newark is built for the families, working parents, and community groups that make this town feel like home.**




THE GROVE
NEWARK



 FUSCO





3. Attractions & Features

Attractions & Features

What's Inside Lefty's Newark

- 16 Lanes of Luxury Tenpin Bowling
- 4 Duckpin Bowling Lanes
- Axe Throwing
- Topgolf Swing Suite
- Billiards tables
- Crazy Darts Lounge
- The Game Show Experience
(**First on the East Coast**)
 - More info on next slide!
- 6,000 sq ft Redemption Arcade
- Outdoor Patio
- Dedicated Live Entertainment Stage
- Expanded Group & Event Spaces





THE
GAMESHOW
Studio @ Lefty's



THE
GAMESHOW
Studio

#1 TEAM BUILDING EXPERIENCE

YOU BRING THE PEOPLE, WE BRING THE PARTY!

FRIENDLY COMPETITION

INTERACTIVE FUN

WHY CHOOSE US FOR YOUR GROUP EVENT?

<p>CUSTOMIZABLE WE OFFER FLEXIBLE PACKAGES THAT CAN BE TAILORED TO MEET YOUR NEEDS</p>	<p>CATERING OPTIONS WE ARRANGE CATERING THAT WILL KEEP YOUR GROUP ENERGIZED AND SATISFIED</p>
<p>PRIVATE SPACE ENJOY A FULLY-RESERVED LOBBY AND GAME SPACE FOR YOUR GUESTS</p>	<p>SPECIALIZED FROM CUSTOM THEMES TO AWARDS CEREMONIES, YOUR EVENT WILL BE UNFORGETTABLE!</p>

QUICK FACTS

<p>GROUP SIZE 20-100+</p>	<p>TYPICAL DURATION 1-3 HOURS</p>	<p>SETTING INDOORS, WITH ACCESS TO AV & 10' LED SCREEN</p>
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THE GAMESHOW Studio @ Lefty's

WHAT THEY SAY



"We had the best time at The Game Show Studio for our work event! The staff did an amazing job ensuring our time was a blast!"
Kelly S.



"Our family was blown away by how fun this experience was! We will definitely be back."
Matt G.



LIFE-LONG MEMORIES ONE STEP AWAY!

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Roseville, MN

WEBSITE
www.gameshowstudio.com

THE
GAMESHOW
Studio
STEP INTO THE SPOTLIGHT
AND BECOME THE STAR ON YOUR VERY OWN
IMMERSIVE GAME SHOW EXPERIENCE!



www.gameshowstudio.com

FUN THAT IS OPEN
7 DAYS A WEEK

Great for small 6+
and large groups 45+



Great for ages **9-90**

Unattended children to receive a free puppy and a bowl of sugar.

➤ **3+** different game show experiences included in your booking.

➤ **2 Teams** Face off in our immersive Game Show Studio.

➤ **1 hour** game show experience with lifelong memories guaranteed!

➤ **Lets Battle!** Only 1 team will be crowned champion.

PERFECT FOR YOUR NEXT
PRIVATE EVENT

Corporate Team-Building
Friend/Family Outing
Birthday Party
Bachelor(ette) Party
School/Field Trip
Sports/Club Outing

Play Versions of Popular
GAME SHOWS
You watch on TV!

Play 3 games in each experience!

CLASSIC SHOWDOWNS
Wheel of Wonder
Survey Showdown
Name That Price





4. Food & Beverage Program

Food & Beverage

Surprisingly Good Eats - Elevated

Here at Lefty's Alley & Eats, we're serious about fun — but **when it comes to food, we don't play games**. Our food and beverage program raises the bar far beyond traditional bowling-alley fare. Every dish on our menu is crafted with creativity and care, featuring chef-inspired takes on American favorites and seasonal specialties made with fresh, high-quality ingredients.

From **shareable starters** to **hearty entrées** and indulgent desserts, Lefty's brings a culinary experience that's every bit as memorable as the entertainment. Pair your meal with one of our **signature craft cocktails, locally brewed beers, or curated wines** — all designed to complement the flavors coming out of our kitchen.

Whether you're here for a casual night out, a celebration with friends, or a company event, our food and drink offerings bring restaurant-level dining to the lanes, creating the perfect balance of **flavor, fun, and flair**.



Fall 2025 / Winter 2026 Menu

APPS

PULLY SPRING ROLL 17
shaved cheese, caramelized onions, blueberry salsa and cheddar cheese blend, cream dipping sauce (V)

WINGS 16
crispy bone-in wings (10 or 12) tossed in our signature sauce with your choice of Buffalo, BBQ, Nashville, Kansas City, Cajun dry rub, Thai chili (V)

FRESH MICHIGANA 18
house made breaded mozzarella (cheese served with side), marinara sauce (V)

SANDWICHES

CRAB CAKE SANDWICH 19
handbreaded crab cake with coleslaw, lettuce, tomatoes, tartar sauce on a brioche bun

PULLY CHEESESTEAK 18
served on a crust of shaved cheese, melted cheese on a 10" Italian, Italian Bull

LEFTY'S SIGNATURE WINGS

HALF ORDER 11
broiler or broasted chicken wings tossed with choice, please get 3!
3 days collages, jalapeno, garlic, ranch

LEFTY'S BEST FRIES 16
crispy french, tossed with house cheese sauce, brown gravy and green onions

SPINACH & ARTICHOKE DIP 14
artichokes & melted cheese, served hot with warm tortilla chips (V)

POPCORN 14
cheese and vegetable, popcorn, no grease (vegetarian) (V)

10KIN RING BASKET

 13
crispy onion rings, served with our special sauce (V)

POPCORN CHICKEN Bites 12
crispy popcorn chicken tossed in our choice of Buffalo, BBQ, Nashville, Kansas City, Cajun dry rub, Thai Chili

SMOY & DIPS TEND 12
hand-breaded, gourmet, soft, and gourmet, soft, and gourmet

SALSA SHIRAZ TACITOS 14
fresh tomatoes, jalapeno, shredded cheese in a flour tortilla with choice of beef, pork, chicken, or turkey, served with our special sauce (V)



SALADS

LEFTY'S HOUSE 10.7
mixed greens, tomatoes, carrots and onions, cucumbers, tarted vinaigrette, with choice of house dressing, ranch, bleu cheese, creamy balsamic, jalapeno ranch or our red wine vinaigrette (V)

CAJUN 10.7
crispy chicken or turkey breast in cajun sauce (dressing and topped with tarted onions, shredded Parmesan) (V)

APPLE GORGONZOLA 10
mixed greens, sliced Gorgonzola, apples, roasted walnuts, dried cherries, cranberry Gorgonzola, house made house salad vinaigrette (V)

BEET & AVOCADO SALAD 10
beet vinaigrette, roasted red beets, goat cheese, and hard-boiled eggs, tarted walnuts, orange vinaigrette

ADD ONE
• extra 10¢ • add-on 10¢
• chicken 7¢ • add-on 10¢

SOUP OF THE DAY

cup 4 bowls 7
hot and house made

SOUP & BOWL 12
cup 4 bowls 7
hot and house made

BURGERS

GRANDPAPA BEE TURKEY BURGER 10
serves turkey patty with amazing fries, house-made coleslaw sauce and a golden onion ring served with lettuce and tomato on a brioche bun

LEFTY BURGER 10
10.5 certified Angus beef, American cheese, lettuce, tomatoes on a brioche bun

BACON JAM BURGER 10
10.5 certified Angus beef, house-made BBQ sauce, lettuce, tomatoes on a brioche bun

ENTREES

SHRIMP & SAITS 26
pan-seared shrimp, spiced chicken, cheddar, tomatoes, jalapeno, served over creamy sweetened french fries

TURKISH STEAK 24
steak (choice of chicken or beef), roasted potatoes and onions, creamy sauce, garlic bread, white rice, white rice and tomato sauce (V)

GRASSHOPPER SALMON 26
pan-seared salmon, served over our special hot salad with cheddar sauce

PIZZA

NY STYLE PIZZA 16
hand-tossed dough, tomato sauce, mozzarella cheese (toppings are additional) (V)

PERSONAL NY STYLE PIZZA 11
hand-tossed dough, tomato sauce, mozzarella cheese (V)

PERSONAL CALIFORNIA FRESH (CALIFLOWER CRUST) PIZZA 13
crispy cauliflower crust, tomato sauce, mozzarella cheese (V)

MARGHERITA 16
gluten free crust, tomato sauce, fresh mozzarella, one fresh herb, olive oil (V)

BUFFALO CHICKEN 22
crispy buffalo chicken, melted mozzarella, blue cheese, parmesan cheese

WHITE PIZZA 18
crispy, hand-tossed crust, parmesan cheese, topped with fresh herbs (V)

TOPPINGS 1.5
hot peppers, onions, tomato peppers, jalapeno peppers, mushrooms, sliced jalapeno

TOPPINGS 20
grilled chicken, shaved cheese, house prepared sauce

SODAS 2.95

Pepsi - Diet Pepsi - Starry - Ginger Ale - Crush Orange - Lemonade - Mt. Dew - Fruit Punch

What's Happening at Lefty's

MONDAY - MEGLEY BINGO **TUESDAY - 1/2 PRICE PIZZA**
WEDNESDAY - TUNES & TRIVIA **THURSDAY - KARAOKE**
SUNDAY - FREE \$10 GAME CARD WITH PURCHASE OF KIDS MEAL

Check out our website for more details about these events and more!

LEFTY'S NEWARK IS ON THE WAY! SCAN HERE TO FOLLOW OUR PROGRESS



Let Lefty's host your group event!

KIDS MENU

1/4 POUND CHEESEBURGER 10
10.5 certified Angus beef, prepared coleslaw with sauce and a golden onion ring served with lettuce and tomato on a brioche bun

CHICKEN TENDERS 8
shrimp tender options, breaded and grilled

MAC & CHEESE 8
shrimp tender options, breaded and grilled

SUNDAY - FREE \$10 GAME CARD WITH PURCHASE OF KIDS MEAL

CONTAINS 100% OF AMERICAN GROWN WHEAT, SOYBEANS, OR RICE PRODUCTS CAN INCREASE YOUR CHANCE OF GIDDINESS ILLNESS

the 10% gratuity applies to parties of 10 or more, including separate checks

SWEET TREATS

FLOATS 8
• CLASSIC ROOT BEER FLOAT
• DRINKING CREAM/COLE FLOAT
• COLA & CREAM FLOAT

MILKSHAKES 9
• VANILLA vanilla drizzle
• STRAWBERRY strawberry sauce
• CHOCOLATE chocolate syrup, cream

SWEETEN THE DEAL!
ASK YOUR SERVER ABOUT OUR *delicious* DESSERT OPTIONS!

100% Vegetarian GF • Gluten-Friendly upon request

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5. Group Experiences



Events & Private Experiences

Made for Groups, Built for Memories

Lefty's is the ultimate destination for parties, celebrations, and unforgettable experiences! Whether you're planning an intimate gathering or a large-scale event, we've got everything you need to make it extraordinary—without the stress.

Our venue can accommodate groups from **10 to 500 guests**, with customizable food and beverage packages, full bar service, and chef-inspired menus.

Choose from an array of entertainment options in **eight distinct private event spaces**, perfect for:

- **Corporate Events & Team-Building Experiences**
- **Holiday Parties & Offsite Retreats**
- **Non-Profit Fundraisers**
- **Birthday Parties for All Ages**
- **Campus Events and Greek Life Functions**
- **Sports Watch Parties**

With an energetic atmosphere, top-tier amenities, and a dedicated events team, Lefty's transforms every celebration into a one-of-a-kind experience your guests will rave about long after the last song ends.





6. Community Integration

Lefty's Commitment to Give Back

Rooted in Community, Powered by Partnerships

Lefty's Alley & Eats is deeply committed to the communities we serve. By supporting local nonprofits, schools, and youth programs, we can help create brighter futures and strengthen the place we call home.

Through partnerships, sponsorships, and fundraising programs, Lefty's helps local organizations raise awareness and funds in fun, engaging ways that bring people together.

Ways We Give Back:

- **Dine to Donate Nights:** Partner with local nonprofits to raise funds through community dining events.
- **FUNdraiser Passes:** A fun, flexible way for groups to fundraise through entertainment and shared experiences.
- **Bowl-A-Thons & Benefit Events:** Bringing the community together for lively, impactful fundraising moments.
- **Silent Auction & Donation Support:** Contributing to local events and organizations that make a difference.

Our Promise:

We make it simple to connect, apply, and start making an impact. Because at Lefty's, giving back is more than a program—it's who we are.





Renderings & Visuals

We're Ready to Play. Are You?



Renderings & Visuals

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THE GROVE
NEWARK



 FUSCO



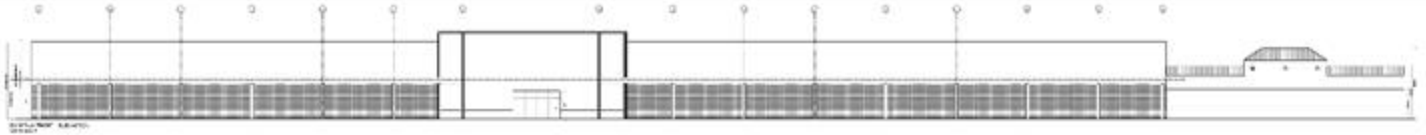
Renderings & Visuals

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Renderings & Visuals - Exterior

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Renderings & Visuals - Lobby

f



Renderings & Visuals - Restaurant

f



Renderings & Visuals - Lanes

f



Renderings & Visuals - Patio

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Lefty's Lewes Attractions



Auto Scoring Darts



Karaoke Room



Duck Pin



TopGolf Swing Suite



Axe Throwing



Arcade



Let's Connect

We're Ready to Play. Are You?

Contact Info:

Operations, Employment, & General Questions

Gary Foley - General Manager

gary@iloveleftys.com

Marketing & Partnerships

Jennifer Halliday - Director of Marketing

jennifer@iloveleftys.com

Events & Group Bookings

Taylor Jefferson - Director of Sales

taylor@iloveleftys.com

Website

iloveleftys.com/newark

Socials

Instagram: [leftysalleyandeats](#)

Facebook: [Lefty's Alley & Eats](#)

Lefty's Newark:

Click [HERE](#) to join our email list to stay up to date on all things Lefty's Newark!

Downloads for Press:

Click [HERE](#) or scan the QR code to view a folder full of downloadables to use in press regarding our Newark opening



Sign Up & Stay Tuned!



Text "Newark" to 866-420-2373





7. Excitement from the Team!

Excitement for the Expansion!

Quotes from Our Team and Beyond

"This new location has been three years in the making, and we truly believe it's the next generation in interactive entertainment—not just in Delaware, but anywhere. We've taken everything families love about our Lewes location and pushed it to the next level.

We're not just opening a new entertainment center—we're deepening our roots in Delaware. Being entrenched in the community has always been a core part of who we are, and we're proud to bring something truly unique to Newark to connect people and create lasting memories of fun."

—DJ Hill, Founder/Owner

"Lefty's has always believed that great entertainment is about more than just games—it's about bringing people together. This new design and attraction mix facilitates human interaction in a way that I haven't seen in my 30-year career in the entertainment industry."

—Gary Foley, Managing Partner

"On behalf of the City of Newark, I'm excited to welcome Lefty's to our community! This vibrant addition to The Grove will provide a fun space for families, students, and visitors to connect and enjoy activities including bowling, axe throwing, arcade games, and live entertainment. We're grateful for this investment in Newark's quality of life and can't wait to experience it first-hand."

—Travis McDermott, Mayor of Newark

"Honestly, half the time I feel like I'm just crashing people's parties, like in the best way. I bring wings, I vibe, I cheer people on. It's fun. I love it here. I can't wait for our new Newark location"

—Sam, Server at Lefty's Lewes



THANK YOU

