



**COMING JUNE 2026: NEWARK
LEFTY'S ALLEY & EATS**

ILOVELEFTYS.COM/NEWARK



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Deep local roots with outreach, partnerships, and programming for students, schools, and nonprofits.





1. Executive Summary



Executive Summary

The Next Chapter of Eatertainment

Lefty's Alley & Eats is a specialty family entertainment center that **connects people** and creates lasting memories of fun through interactive entertainment and **surprisingly good food and beverage**. The first location opened in Lewes, DE in December 2016. With proof of concept in hand, solid operational leadership, and a strong working knowledge of the business model, the time is ripe for expansion.

Lefty's is looking to grow their brand starting with a second location in Newark, DE. Set to begin construction in October 2025, this new facility will be located in The Grove Shopping Center. The Grove is a premium location in the retail epicenter of Newark. Set alongside 350 new rental apartments, this commercial center has undergone a 10-year, \$80M redevelopment as a planned lifestyle community. It is situated a mere two blocks from the University of Delaware with 24,000 students and 4,500 employees. This location boasts a population of 162,000 within a 5-mile radius and a population of 258,000 within a 10-mile radius.

Lefty's Alley & Eats plans to occupy **55,000 square feet** of the vacant building on the south border of The Grove. Lefty's in Newark will offer a similar attraction mix anchored with 16 lanes of luxury 10-pin bowling as well as four lanes of Duckpin Bowling. Other main attractions include Axe Throwing, Topgolf Simulators, Crazy Darts, and **the first Game Show Experience on the East Coast**. Approximately 6,000 square feet will be allocated to the redemption arcade. This current prototype will offer more **group event space, an indoor/outdoor patio and beer garden, as well as a dedicated stage for live entertainment**.

The food and beverage program will mirror Lewes with a **chef-inspired seasonal menu and craft cocktails**. The Newark kitchen will expand upon guest favorites with a focus on Lefty's signature **New York-style pizza**, elevated handhelds, and shareable plates designed for large groups and events. Guests can expect familiar favorites alongside rotating seasonal features, local brewery collaborations, and a refreshed cocktail program built around innovation and approachability. Whether it's a family dinner, team outing, or night out with friends, the culinary experience at Lefty's Newark will be every bit as memorable as the play.

A stylized, white, handwritten-style letter 'f' that serves as a logo. It has a loop at the top and a horizontal stroke that extends to the right, ending in a small upward flick.

2. Location

Welcome to Newark, Lefty's!

A Prime Location with Built-In Traffic

Located in The Grove, an \$80M lifestyle redevelopment in the heart of Newark, Lefty's second location is bringing its signature mix of play, food, and connection to a thriving new neighborhood.

- Easy access from major roads and nearby suburbs
- Steps away from 350 new apartment units and local schools
- Surrounded by established family neighborhoods and retail
- Just two blocks from the University of Delaware

→ Lefty's Newark is built for the families, working parents, and community groups that make this town feel like home.



THE GROVE
NEWARK



 **FUSCO**



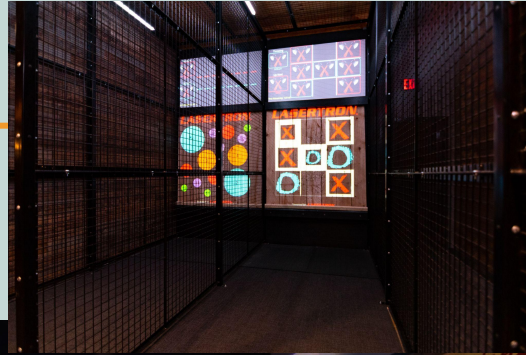


3. Attractions & Features

Attractions & Features

What's Inside Lefty's Newark

- 16 Lanes of Luxury Tenpin Bowling
- 4 Duckpin Bowling Lanes
- Axe Throwing
- Topgolf Swing Suite
- Billiards tables
- Krazy Darts Lounge
- The Game Show Experience (**First on the East Coast**)
 - More info on next slide!
- 6,000 sq ft Redemption Arcade
- Outdoor Patio
- Dedicated Live Entertainment Stage
- Expanded Group & Event Spaces





THE GAME SHOW Studio @ Lefty's



THE
GAME SHOW
Studio

#1 TEAM BUILDING EXPERIENCE

YOU BRING THE PEOPLE, WE BRING THE PARTY!

FRIENDLY COMPETITION

INTERACTIVE FUN!

THE GAME SHOW

WHY CHOOSE US FOR YOUR GROUP EVENT?

CUSTOMIZABLE WE OFFER FLEXIBLE PACKAGES THAT CAN BE TAILORED TO MEET YOUR NEEDS	CATERING OPTIONS WE ARRANGE CATERING THAT WILL KEEP YOUR GROUP ENERGIZED AND SATISFIED!
PRIVATE SPACE ENJOY A FULLY-RESERVED LOBBY AND GAME SPACE FOR YOUR GUESTS	SPECIALIZED FROM CUSTOM THEMES TO AWARDS CEREMONIES, YOUR EVENT WILL BE UNFORGETTABLE!

QUICK FACTS

GROUP SIZE 20-100+	TYPICAL DURATION 1-3 HOURS	SETTING INDOORS, WITH ACCESS TO AV & 10' LED SCREEN
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THE GAME SHOW Studio

@Lefty's

WHAT THEY SAY



"We had the best time at The Game Show Studio for our work event! The staff did an amazing job ensuring our time was a blast!"
Kelly S.



"Our family was blown away by how fun this experience was! We will definitely be back."
Matt C.



LIFE-LONG MEMORIES ONE STEP AWAY!

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LOCATION
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THE
GAME SHOW
Studio

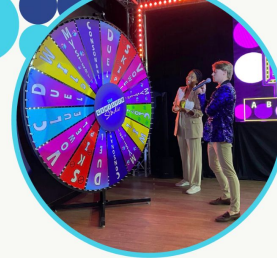
STEP INTO THE SPOTLIGHT

AND BECOME THE STAR ON YOUR VERY OWN
IMMERSIVE GAME SHOW EXPERIENCE!



FUN THAT IS OPEN
7 DAYS A WEEK

Great for small 6+
and large groups 45+



Great for ages **9-90**
Unattended children to receive a free puppy
and a bowl of sugar.

➤ **3 +** different game show
experiences included in your
booking.

➤ **2 Teams** Face off in our
Immersive Game Show Studio.

➤ **1 hour** game show experience
with lifelong memories
guaranteed!

➤ **Lets Battle!** Only 1 team will
be crowned champion.

PERFECT FOR YOUR NEXT PRIVATE EVENT

Corporate Team-Building
Friend/Family Outing
Birthday Party
Bachelor(ette) Party
School/Field Trip
Sports/Club Outing

Play Versions of Popular
GAME SHOWS
You watch on TV!

Play 3 games in each experience!

CLASSIC SHOWDOWNS
Wheel of Wonder
Survey Showdown
Name That Price

www.gameshowstudio.com





4. Food & Beverage Program

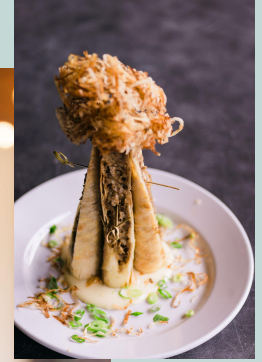
Food & Beverage

Surprisingly Good Eats - Elevated

Here at Lefty's Alley & Eats, we're serious about fun — but **when it comes to food, we don't play games**. Our food and beverage program raises the bar far beyond traditional bowling-alley fare. Every dish on our menu is crafted with creativity and care, featuring chef-inspired takes on American favorites and seasonal specialties made with fresh, high-quality ingredients.

From **shareable starters** to **hearty entrées** and indulgent desserts, Lefty's brings a culinary experience that's every bit as memorable as the entertainment. Pair your meal with one of our **signature craft cocktails, locally brewed beers, or curated wines** — all designed to complement the flavors coming out of our kitchen.

Whether you're here for a casual night out, a celebration with friends, or a company event, our food and drink offerings bring restaurant-level dining to the lanes, creating the perfect balance of **flavor, fun, and flair**.



Fall 2025 / Winter 2026 Menu

APPS		LETTY'S SIGNATURE NACHOS 16 HALF ORDER 11 brisket or shredded chicken topped with cheese, pico de gallo, Napa cabbage, jalapeño ranch, fried jalapeños	
PHILLY SPRING ROLLS 17 shaved chives, caramelized onions, Monterey jack and cheddar cheese blend, queso dipping sauce (V)		LETTY'S ALLEY FRIES 10 crispy fries loaded with bacon, cheese sauce, brown gravy and green onions	POPCORN CHICKEN BITES 12 crispy popcorn chicken bites tossed in your choice of Buffalo, BBQ, Teriyaki, General Tso's, Cajun dry rub, Thai Chili (V) (GF)
WINGS 17 jumbo bone in wings (8) or battered cauliflower tossed with your choice of Buffalo, BBQ, Teriyaki, General Tso's, Cajun dry rub, Thai chili (V) (GF)		SPINACH & ARTICHOKE DIP 14 creamy blend of spinach, artichokes & melted cheese, served hot with warm tortilla chips (V) (GF)	CHIP & DIP'S TRIO 17 hand smashed guacamole, salsa, and queso served with tortilla chips. (V)
FRIED MOZZARELLA 17 house made breaded mozzarella cheese served with zesty marinara sauce (V)		POTSTICKERS 14 chicken and vegetable potstickers, soy ginger vinaigrette (6)	BAJA SHRIMP TAQUITOS 14 fried Tempura shrimp wrapped in a flour tortilla with shaved lettuce, corn salsa, queso fresco & avocado crema (V)
SANDWICHES		CHICKEN RANCH BLT 16 grilled chicken breast, bacon, lettuce, tomato, red onion, dill pickles, jalapeño cilantro ranch on brioche	
"ALL SANDWICHES ARE SERVED WITH CLASSIC FRIES"		CRAB CAKE SANDWICH 19 cheddared lump crab cake, lettuce, tomatoes, tartar sauce on a brioche bun	SURF & TURF BURRITO 22 marinated flank steak and shrimp, refried beans, rice, guacamole, chipotle crema, ranch on brioche
PHILLY CHEESESTEAK 18 your choice of shaved chives or chicken, caramelized onions, melted cheese on a 10" Lickin' Italian Roll		CRISPY POLLOCK SANDWICH 16 cornmeal breaded pollock with spicy pickle cream cheese, Napa jalapeño salsa, and tomato on a brioche bun.	NASHVILLE HOT CHICKEN 18 spiced herbs breaded chicken breast, creamy coleslaw, hot pickle chips, lettuce, tomato, pickled onions, brioche bun
Eat & Play COMBO		CLUB SANDWICH 15 toasted buttery sourdough, sliced deli meats, smoked turkey breast, crispy bacon, lettuce, tomato, onion & mayonnaise	CAESAR 12/7 crisp hearts of romaine tossed in robust Caesar dressing and topped with herb-crusted croutons, shaved Parmesan (V)
First PICK YOUR ITEM		Then PICK YOUR GAMEPLAY	
- Lefty Burger - Lefty's House Salad - NY Style Pizza - Smash Patty Melt - Nashville Hot Chicken Sandwich - Wings - Philly Cheesesteak - Apple Gorgonzola Salad		\$10 GAME PLAY + \$19.99 \$20 GAME PLAY + \$27.99 \$30 GAME PLAY + \$35.99 \$50 GAME PLAY + \$52.99	
SOUP OF THE DAY CUP 4 BOWL 7 hearty and house made		BURGERS	
Follow us for all the FUN STAY CONNECTED WITH LEFTY'S SCAN THE QR CODE AND FOLLOW US ON SOCIAL TO CATCH ALL THE LATEST-LIVE MUSIC, LIMITED-TIME SPECIALS, UNIQUE EVENTS, AND EVERYTHING ELSE WE'RE UP TO IN THE WORKS		GRANDPERRY BRIE TURKEY BURGER 18 ANDER BEEF SERVED WITH CLASSIC FRIES (A 10" BUN) (GF)	
		LEFTY BURGER 16 1/2 lb certified Angus beef, American cheese, lettuce, tomato on a brioche bun	SMASH PATTY MELT 17 Angus beef patty smashed and seared, crispy bacon, Monterey Jack and cheddar cheese blend, no buttery griddle sizzle
		BACON JAM BURGER 18 1/2 lb certified Angus beef, bacon, cheddar cheese, house made bacon jam, lettuce, tomato, on a brioche bun	

MENU ITEMS MAY HAVE COME IN CONTACT OR CONTAIN: WHEAT, EGGS, PEANUTS, TREE NUTS, MILK, EGGS, FISH, SHELLFISH, AND/OR SOYBEANS. PLEASE IMMEDIATELY NOTIFY YOUR SERVER OF ANY ALLERGIES IN YOUR PARTY.

ENTREES

SHRIMP & GRITS

24

pan seared shrimp, Spanish chorizo, cherry tomatoes, shallots, served over creamy smoked Gouda grits

LOBSTER RAVIOLI

26

ravioli (6) stuffed with lobster meat and a cheese blend, over a creamy mushroom and sun-dried tomato ragu with asparagus tips

TERIYAKI STIR FRY

24

your choice of chicken or beef, sautéed peppers and onions, carrots, broccoli, sushi grade white rice and teriyaki glaze (GF)

BEEF BOURGIGNON

28

short ribs slow-braised in a red wine broth with carrots and cipollini onions, served with creamy mashed potatoes

CHIMICHURRI SALMON

26

pan seared salmon served over wild-tossed fall salad with chimichurri sauce

PIZZA

NY STYLE PIZZA

19

hand tossed dough, tomato sauce, mozzarella cheese (toppings are additional) (V)

PERSONAL NY STYLE PIZZA

11

handmade dough, tomato sauce, mozzarella cheese (V)

PERSONAL GLUTEN FREE (CAULIFLOWER CRUST) PIZZA

13

cauliflower crust, tomato sauce, mozzarella cheese (V) (GF)

MARGHERITA

20

plum tomatoes, fresh mozzarella, torn basil, balsamic glaze (V)

BUFFALO CHICKEN

22

crispy buffalo chicken, melted mozzarella, blue cheese, parmesan cheese

WHITE PIZZA

19

ricotta, blend of mozzarella & parmesan cheese, topped with fresh basil (V)

TOPPINGS

1.5

bell peppers, onions, banana peppers, jalapeño peppers, mushrooms, olives, spinach

TOPPINGS

3

grilled chicken, shaved chives, bacon, pepperoni, sausage

SODAS 2.95

Pepsi • Diet Pepsi • Starry • Ginger Ale • Crush Orange • Lemonade • Mt. Dew • Fruit Punch

SIDES

CLASSIC FRIES

(V)

6

BROCCOLI

(V)

4

MACARONI AND CHEESE

(V)

6

COLESLAW

(V)

2.5

What's Happening at Lefty's

MONDAY - MEDLEY BINGO

TUESDAY - 1/2 PRICE PIZZA

WEDNESDAY - TUNES & TRIVIA

THURSDAY - KARAOKE

SUNDAY - FREE \$10 GAME CARD WITH PURCHASE OF KIDS MEAL

Check out our website for more details about live entertainment and events

LEFTY'S NEWARK IS ON THE WAY! SCAN HERE TO FOLLOW OUR PROGRESS

Let Lefty's host your group event

KIDS MENU

(12 & UNDER)

SERVED WITH YOUR CHOICE OF CLASSIC FRIES, APPLESAUCE OR BROCCOLI AND CHOOSE OF MILK, MILK, CHOCOLATE MILK, OR APPLE JUICE

1/4 POUND CHEESEBURGER

10

1/4 lb Certified Angus Beef, prepared medium-well, American cheese, brioche bun

PIZZA

10

personal pizza, marinara, mozzarella cheese (toppings are additional) (V)

CHICKEN TENDERS

9

chicken tender cutlets, fried or grilled

MAC & CHEESE

9

classic creamy Kraft macaroni and cheese (V)

SWEET TREATS

FLOATS

8

CLASSIC ROOT BEER FLOAT

ORANGE CREAMSICLE FLOAT

COLA & CREAM FLOAT

MILKSHAKES

9

VANILLA caramel drizzle

STRAWBERRY strawberry sauce

CHOCOLATE chocolate syrup, Oreo

SWEETEN THE DEAL!

ASK YOUR SERVER ABOUT OUR *delicious* DESSERT OPTIONS!

CONSUMING RAW OR UNDERCOOKED MEAT, SEAFOOD, OR EGG PRODUCTS CAN INCREASE YOUR CHANCE OF FOODBORNE ILLNESS

A \$18 gratuity applies to parties of 8 or more, including separate checks

V=Vegetarian

GF=Gluten-Friendly upon request

MENU ITEMS MAY HAVE COME IN CONTACT OR CONTAIN: WHEAT, EGGS, PEANUTS, TREE NUTS, MILK, EGGS, FISH, SHELLFISH, AND/OR SOYBEANS. PLEASE IMMEDIATELY NOTIFY YOUR SERVER OF ANY ALLERGIES IN YOUR PARTY.



A stylized white letter 'L' logo, composed of a vertical line with a loop at the top and a horizontal line extending to the right, ending in a small hook.

5. Group Experiences



Events & Private Experiences

Made for Groups, Built for Memories

Lefty's is the ultimate destination for parties, celebrations, and unforgettable experiences! Whether you're planning an intimate gathering or a large-scale event, we've got everything you need to make it extraordinary—without the stress.

Our venue can accommodate groups from **10 to 500 guests**, with customizable food and beverage packages, full bar service, and chef-inspired menus.

Choose from an array of entertainment options in **eight distinct private event spaces**, perfect for:

- **Corporate Events & Team-Building Experiences**
- **Holiday Parties & Offsite Retreats**
- **Non-Profit Fundraisers**
- **Birthday Parties for All Ages**
- **Campus Events and Greek Life Functions**
- **Sports Watch Parties**

With an energetic atmosphere, top-tier amenities, and a dedicated events team, Lefty's transforms every celebration into a one-of-a-kind experience your guests will rave about long after the last song ends.





6. Community Integration

Lefty's Commitment to Give Back

Rooted in Community, Powered by Partnerships

Lefty's Alley & Eats is deeply committed to the communities we serve. By supporting local nonprofits, schools, and youth programs, we can help create brighter futures and strengthen the place we call home.

Through partnerships, sponsorships, and fundraising programs, Lefty's helps local organizations raise awareness and funds in fun, engaging ways that bring people together.

Ways We Give Back:

- **Dine to Donate Nights** : Partner with local nonprofits to raise funds through community dining events.
- **FUNdraiser Passes** : A fun, flexible way for groups to fundraise through entertainment and shared experiences.
- **Bowl-A-Thons & Benefit Events** : Bringing the community together for lively, impactful fundraising moments.
- **Silent Auction & Donation Support** : Contributing to local events and organizations that make a difference.

Our Promise:

We make it simple to connect, apply, and start making an impact. Because at Lefty's, giving back is more than a program—it's who we are.





Renderings & Visuals

We're Ready to Play. Are You?



Renderings & Visuals

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THE GROVE
NEWARK

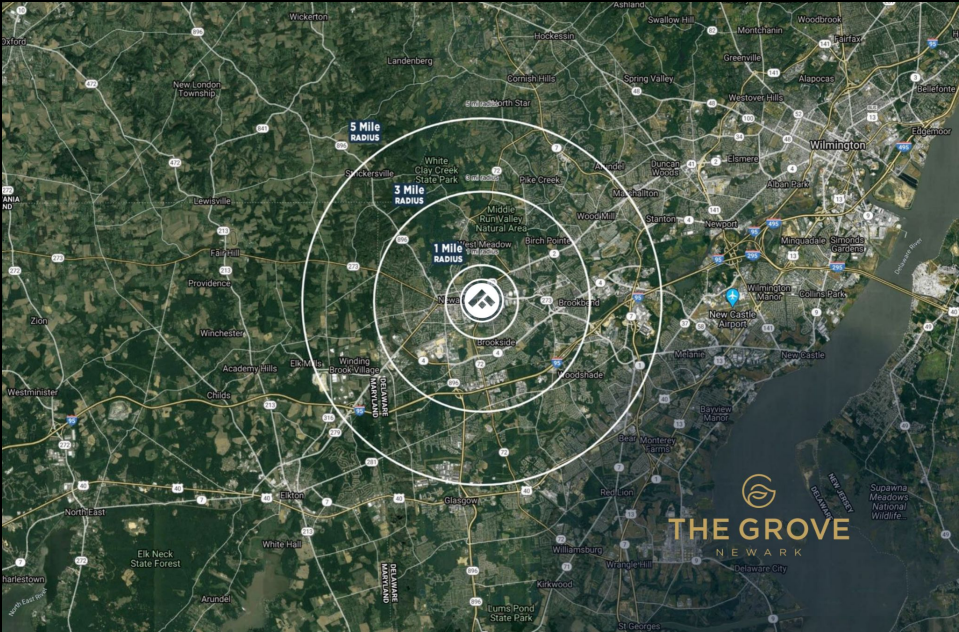


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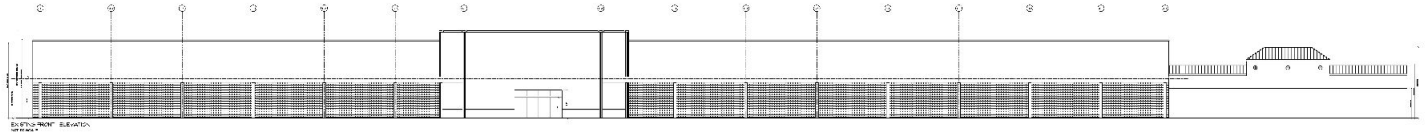
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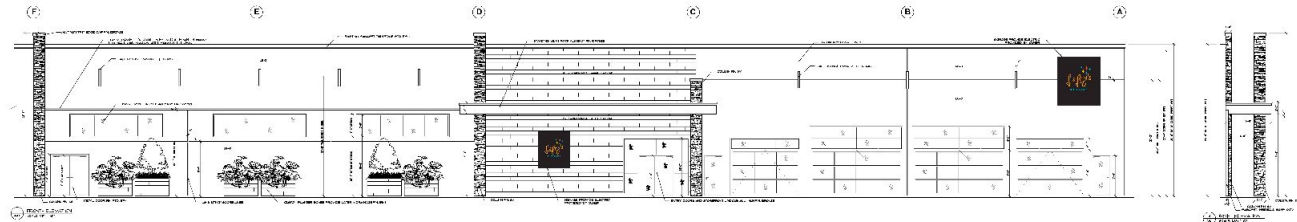


Renderings & Visuals - Exterior

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RENDERING: FRONT ELEVATION



Renderings & Visuals - Lobby

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Renderings & Visuals - Restaurant



Renderings & Visuals - Lanes

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Renderings & Visuals - Patio

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Lefty's Lewes Attractions



Auto Scoring Darts



Karaoke Room



Duck Pin



TopGolf Swing Suite



Axe Throwing



Arcade



Let's Connect

We're Ready to Play. Are You?



Contact Info:

Operations, Employment, & General Questions

Gary Foley - General Manager

gary@iloveleftys.com

Marketing & Partnerships

Melissa O'Brien - Director of Marketing

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Events & Group Bookings

Taylor Jefferson - Director of Sales

taylor@iloveleftys.com

Website

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Socials

Instagram: [leftysallevandeats](https://www.instagram.com/leftysallevandeats)

Facebook: [Lefty's Alley & Eats](https://www.facebook.com/Leftys-Alley-&-Eats)

Lefty's Newark:

Click [HERE](#) to join our email list to stay up to date on all things Lefty's Newark!

Downloads for Press:

Click [HERE](#) or scan the QR code to view a folder full of downloadables to use in press regarding our Newark opening



Sign Up & Stay Tuned!



Text "Newark" to 866-420-2373



7. Excitement from the Team!

Excitement for the Expansion!

Quotes from Our Team and Beyond

"This new location has been three years in the making, and we truly believe it's the next generation in interactive entertainment—not just in Delaware, but anywhere. We've taken everything families love about our Lewes location and pushed it to the next level.

We're not just opening a new entertainment center—we're deepening our roots in Delaware. Being entrenched in the community has always been a core part of who we are, and we're proud to bring something truly unique to Newark to connect people and create lasting memories of fun."

—**DJ Hill, Founder/Owner**

"Lefty's has always believed that great entertainment is about more than just games—it's about bringing people together. This new design and attraction mix facilitates human interaction in a way that I haven't seen in my 30-year career in the entertainment industry."

—**Gary Foley, Managing Partner**

"On behalf of the City of Newark, I'm excited to welcome Lefty's to our community! This vibrant addition to The Grove will provide a fun space for families, students, and visitors to connect and enjoy activities including bowling, axe throwing, arcade games, and live entertainment. We're grateful for this investment in Newark's quality of life and can't wait to experience it first-hand."

—**Travis McDermott, Mayor of Newark**

"I've always believed fun should feel personal and with Lefty's expanding to Newark, we're not just bringing the games, we're bringing the energy. From influencer collabs to scroll-stopping content, we're ready to make some noise upstate and take our social game to the next level. Newark's not ready, but we are."

—**Melissa O'Brien, Marketing Director**

"Honestly, half the time I feel like I'm just crashing people's parties, like in the best way. I bring wings, I vibe, I cheer people on. It's fun. I love it here. I can't wait for our new Newark location"

—**Sam, Server at Lefty's Lewes**



THANK YOU

